

49th International Sugarbeet Institute

Bringing Together The Sugarbeet Grower & Allied Industry

March 16 & 17, 2011 • Fargodome Fargo, N.D.

WEDNESDAY — March 16

9:00 a.m. Doors Open

1:05 p.m. Program Announcements / Recognition

1:15 p.m. **'2011 Outlook for the U.S. Sugarbeet Industry'**

Luther Markwart

Executive Vice President

American Sugarbeet Growers Association

2:00 p.m. View Exhibits

5:00 p.m. Doors Close

THURSDAY — March 17

9:00 a.m. Doors Open

10:00 a.m. Program Announcements / Recognition

10:10 a.m. **'2011 Outlook for the U.S. Sugarbeet Industry'**

Luther Markwart

Executive Vice President

American Sugarbeet Growers Association

10:55 a.m. View Exhibits

Mid-Afternoon Doors Close

Luther Markwart is a leading spokesman for sugarbeet producers and the U.S. sugar industry in Washington, D.C. Raised on an eastern Michigan sugarbeet and dairy farm, the Michigan State University graduate has served as executive vice president of the American Sugarbeet Growers Association since the early 1980s. He also has held various leadership posts in other sweetener-related groups, including chairing the American Sugar Alliance. An excellent speaker, Luther is a highly respected voice on U.S. sugar policy and trade issues. The approach of another farm bill, the past year's intensive focus on the availability of transgenic sugarbeets, crop insurance developments and trade agreement issues make his presentation particularly timely and important for sugarbeet producers and others involved in the sugar industry.



100,000+ Square Feet of Exhibits Representing 125 Companies!

— More Than \$4,000,000 of Products/Equipment on Display! —

2011 Sugarbeet Institute Committee: Mohamed Khan, Chairman; Don Lilleboe, Secretary; Mark Nelson, Treasurer; Allan Cattanach, Bob Cournia, Ken Dahl, Craig Halfmann, Mark Haugland, Merland Hendrickson, Chuck Holmquist, Richard Hundt, Tom Knudsen, John Kringler, Ken Nichols, Sharon Nygard, Nick Revier, Ed Sachariason, Russ Severson, Albert Sims, Nick Sinner, Jeff Stachler & Larry J. Smith